

## SUMMER 2021 ONLINE COURSES

### CERTIFICATE IN GLOBAL LEADERSHIP FOR IMPACT

## Lead change. Foster innovation. Make an impact.

This summer, develop your leadership, cross-cultural, and innovation skills while building a global network of peers. Join interactive courses delivered by the SKEMA USA campus that combine self-paced online segments with virtual discussions, guest speakers, and workshops. Participate in group projects with students from around the world. Explore your leadership potential and learn about the latest models and practices for effective leadership in today's globalized world.

Join our dynamic courses led by award-winning faculty and innovators designed to catalyze your personal and professional journey:

- ▶ Develop impact-driven leadership skills to foster creativity and collaboration;
- ▶ Cultivate an entrepreneurial mindset and create innovative solutions;
- ▶ Work in diverse teams and understand the complexities of our global world;
- ▶ Understand the latest models of business for impact and business as a force for good;
- ▶ Cultivate your potential as a change agent, innovator, and intrapreneur.

Past participants include students from all over the world (USA, Czech Republic, Belgium, Russia, India, France, ...) as well as guest speakers from the United Nations and other global organizations.

*"I'm still missing words on how great the course is. Each day I look forward to the discussions and speakers."*  
— Marketa Prochazkova, Charles University

## JUNE 2021 COURSES

### 2 Core Courses + 1 Elective Course:

*Cross-Cultural Leadership (Core Course - 3 credits)*

*Business for Impact (Core Course - 3 credits)*

*Women & Innovation (Elective Course - 3 credits)*

**Certification:** Complete both Core Courses and the Elective Course to earn the Certificate in Global Leadership for Impact. Want to enroll for only one or two courses? You can!

**Dates:** June 2-18, 2021

**Length:** 2 weeks

**Format:** 100% online

**Model:** Courses blend self-paced learning, faculty-led discussions, and workshops with entrepreneurs.

**Designed for:** Undergraduate and graduate students looking to set themselves apart, learn leading-edge trends of leadership and innovation, engage directly with entrepreneurs, and build a global network. The uniqueness of the courses is the wide range of cultures and backgrounds represented. We welcome:

- ✓ SKEMA undergraduate and graduate students from all SKEMA campuses,
- ✓ Undergraduate and graduate students from around the world, from all majors and minors.

**Delivered by:** SKEMA Business School, USA campus (Raleigh, NC)

Are you ready to make an impact?

**Sign up for our summer courses!**

Enrollment opens in April 2021. To enroll, email [gisa.rollin@skema.edu](mailto:gisa.rollin@skema.edu).

7

campuses on  
five continents

9,000  
students

120  
nationalities on  
SKEMA's campuses

48,000  
graduates throughout the  
world in 145 countries

Multi-  
accredited



12<sup>th</sup> best worldwide Master in  
Management (2019)

3<sup>rd</sup> best worldwide MSc Financial  
Markets & Investments (2020)

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# CERTIFICATE IN GLOBAL LEADERSHIP FOR IMPACT

## JUNE 2021 COURSES



### Cross-Cultural Leadership

#### COURSE GOAL

Harness the power of culture and community to help create high-achieving organizations.

#### COURSE DESCRIPTION

This course is about leading change in a dynamic world. It is designed to help students understand the tensions and harmonies between leadership and culture, identity and innovation. How can leaders tap into people's deep desires to improve their lives, find purpose, and help others? How does culture function as a way to unite—or separate—people? And how can we responsibly manage change and innovation on global and local levels?



### Business for Impact

#### COURSE GOAL

Explore the latest business models to solve human problems and drive impact + profit.

#### COURSE DESCRIPTION

2020 marks an unprecedented time to rethink how we approach business and innovation. "This is your chance. If you miss it, you'll never get it back again," Muhammad Yunis, Nobel Peace Prize Winner. Customers, employees and stakeholders now demand businesses adopt more sustainable and transparent practices. Learn how to utilize the latest models of B Corp, conscious capitalism, UNSG, and corporate social responsibility.



### Women and Innovation

#### COURSE GOAL

Explore key theories of leadership as they relate to women and women innovators.

#### COURSE DESCRIPTION

The purpose of this course is to analyze the roles, responsibilities, and expectations of women in leadership positions. Current issues and trends will be examined from historical, sociological, political, and ethical perspectives. Why does women's leadership matter? Do women have an identifiably different way of leading? What structural/cultural/ institutional obstacles do women face? How have women confronted/ challenged/ altered these obstacles? How are issues relating to women and leadership similar and/or different across cultures? In this course we have the unique opportunity to intermix classroom learning with meetings with real world entrepreneurs and social entrepreneurs who are creating systemic change to business and society.

## UPCOMING COURSES



### Creativity & Design



### Social Innovation



### Communication & Social Change



### Impact-Driven Leadership

#### Tuition fee

- \$1,350 per course.
- Scholarships available.

#### Contact us

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